

PSM AREA - POLICY

TOOL NAME	Company Management Guide: Implementing an Integrated Malaria Control Program
SUB-CATEGORIES	Malaria
LATEST UPDATE	2009
VERSION	First edition
DEVELOPED BY	Corporate Alliance on Malaria in Africa
WHEN TO USE	Management guide to help any company or organization operating in malaria-endemic regions of Africa develop an effective malaria control program. The guide will take management through the process of developing efficient sustainable programming, from determining the project scope and assessing program capacity in infrastructure, support, resource availability, and the like; to defining the project and developing strategies for procurement, training, gap closure, and other issues; to finally developing and implementing the program itself, including effective monitoring and evaluation and strategies for continuous quality improvement.
LANGUAGE(S)	English
LEVEL OF USE	Central, District, Regional
FORM	PDF document, 3 MB. Also available on CD-ROM
AMOUNT OF TRAINING / TA REQUIRED	Basic knowledge of malaria, program planning, logistics
INPUTS & OUTPUTS	Output: To encourage increased investment in malaria programs, add value, increase effectiveness, and promote sustainable impact to reduce the economic impact of malaria by saving lives and facilitating economic development.
COST	Free
ADVANTAGES	Can be used by public or private sector managers at any company or organization.
LIMITATIONS	Requires prior knowledge and experience in planning malaria control initiatives.
AVAILABILITY	http://www.gbcimpact.org/files/reports/CAMA%20Company%20Management%20Guide-Malaria%20Final%20document.pdf
REMARKS	For more information, contact: Corporate Alliance on Malaria in Africa (CAMA)
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